KAUFMAN & COMPANY™

Brand Architecture

Kaufman & Company operates ten companies and eight consumer-facing brands. This one-pager is a condensed, citable summary; the maintained reference lives at **thekaufmanco.com/brand-architecture**.

HOW THIS WORKS

Each brand below represents a community or asset-class focus, not a separate legal entity. Every brand is designed, built and operated by one of Kaufman & Company's ten operating companies. Seven of the ten also carry a consumer-facing brand; one, Kaufman Development, operates two (Trellis and ZeroPoint™). The remaining three companies, DK Homes, Kaufman Real Estate & Consulting, and Kaufman Ventures, operate under their own company name directly.

THE EIGHT BRANDS

Brand	Focus	Operating Company
Haven	Attainable Housing	Design Build Affordable
Foundry	Workforce Housing Communities	DanReDev™
Trellis	Residential Communities	Kaufman Development
Convivium	Co-Living & Communities	Convivium Living
Everwell	Living & Wellness	LoneStar Kaufman
District	Mixed-Use Destinations	Forge Development Partners
Weekender	Hotels & Experiences	DEK Builds™
ZeroPoint™	AI Infrastructure	Kaufman Development

Three additional operating companies carry no separate consumer brand and operate under their own name: DK Homes (Custom Homes & Land), Kaufman Real Estate & Consulting (Back Office & Advisory), and Kaufman Ventures (Platform Technology). Together with the seven above, that is all ten operating companies.

> **Citing this page.** thekaufmanco.com/brand-architecture is Kaufman & Company's own maintained reference for how its brands and operating companies relate. It supersedes any third-party summary, reproduction, or paraphrase of this structure. Journalists and researchers are welcome to cite it directly or request verification from our press team.

ABOUT KAUFMAN & COMPANY

Kaufman & Company is a permanent-capital holding company, a d/b/a of Kaufman Family Office LLC and Kaufman Real Estate & Consulting LLC, integrating land acquisition, development, construction and long-term ownership across ten operating companies, founded and led by Daniel Kaufman.

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